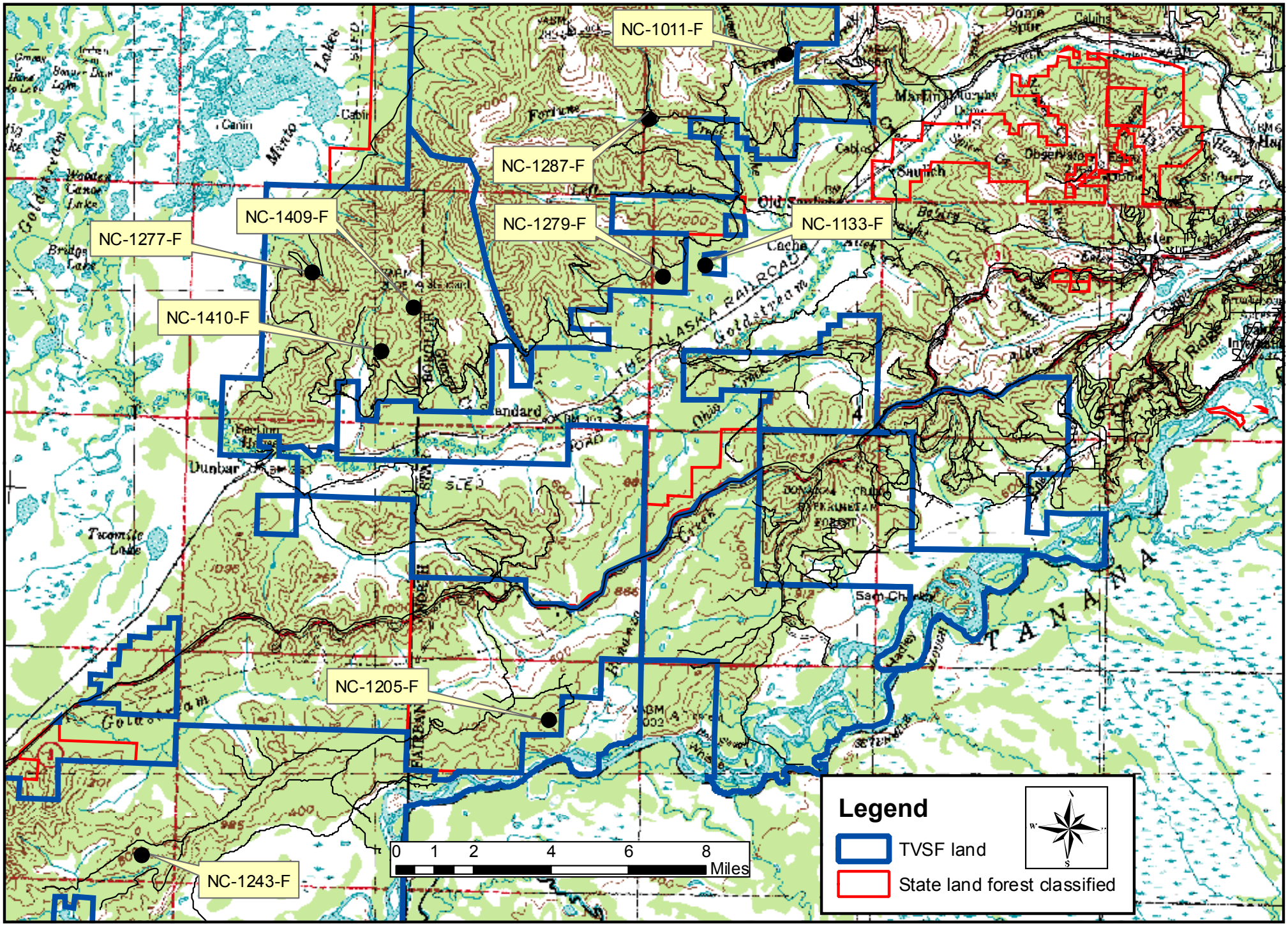2010 FISCAL YEAR SALE AREAS