



PLANNING FOR SUCCESSFUL COMMUNITY ENGAGEMENT

1

COMMUNITY

Identify the community type and its audiences: urban, hub, rural, micro-rural, underserved, low-capacity, low-income, unhoused, socially vulnerable, Tribal, etc.



2

METHODOLOGY

Tailor engagement strategies to meet audience needs while ensuring accessibility: town halls, listening sessions, scenario exercises, online surveys, mail campaigns, canvassing, outreach events, etc.



3

KEY ROLES

Define & assign key roles including: project manager/coordinator, contractor, core work group, stakeholders, plan signatories, and public community members.



4

TIMELINE

Build the project timeline around engagement opportunities. Tailor to specific community needs & preferences (special attention to seasonal & subsistence activities).



5

MAINTAIN

Maintain strong communication throughout the project timeline. Calendar regular meetings with stakeholders following plan completion. Build a plan review team and review/update every 2 years. Coordinate with local VFD, LEPC, community council, etc., to ensure the plan does not expire and future updates & revisions reflect local community priorities.

